

Q2 2026: Scaling Global Offshoring & Driving High-Value Electronics Innovation

Featured Spotlight: Egypt Makes Electronics (EME) & Semiconductor Growth

A Strategic Alliance Driving High-Tech Manufacturing and Design

Egypt is accelerating its trajectory as a regional hub for electronics design and semiconductor engineering; following a seven-year agreement integrating these services into the Export Development Program. The move unlocks targeted export incentives, enabling companies to scale globally while strengthening Egypt's role in the high-tech value chain.



The agreement brings together the Ministry of Communications and Information Technology (MCIT), the Ministry of Investment and Foreign Trade (MIFT), the Information Technology Industry Development Agency (ITIDA), and the Export Development Fund (EDF) to align efforts in driving exports and advancing high-value engineering capabilities.

With over 86 local and multinational companies already operating in electronics design and delivering over 90% added value, this strategic framework positions Egypt at the forefront of the global high-tech value chain.

Key Electronics Sector Highlights

- **Global Manufacturing Expansion:** H.E. Eng. Raafat Hendy (Minister of CIT) met with HONOR leadership to expand smartphone manufacturing at the 10th of Ramadan factory. Featuring 5 production lines and 2 SMT lines, the facility boasts an annual capacity of 3 million devices, creating nearly 1,000 high-tech jobs.
- **Samsung Electronics & Creativa Beni Suef:** A ministerial tour highlighted Samsung's USD 100M manufacturing hub in Beni Suef (6M devices/year capacity) alongside Creativa Beni Suef, which has supported 8 startups and raised EGP 7M+ in investments.
- **Integrated Electronics Design Day (Elevate #4):** Hosted at the Imhotep Innovation Center, this technical event focused on Siemens VLSI design flows, advanced PCB development, and guided tours of ITIDA's Microelectronics Lab.
- **EME Accelerator 2026 Kickoff:** Implemented with ITIDA, GIZ and TUM International, the 2026 cohort kicked off at Knowledge City, empowering **12 deep-tech startups** across AI, robotics, climate tech, and hardware.

"Egypt's electronics sector is moving beyond growth into a phase of scale and global competitiveness," — **Eng. Ahmed El-Zaher**, CEO of ITIDA

Global Offshoring & Strategic Partnerships

Egypt's Digital Economy Gains Global Momentum

Over the past quarter, Egypt continued to strengthen its position as a strategic destination for global technology and business operations, with leading international companies expanding their presence and capabilities in the country.



Connecting global opportunities with Egyptian expertise. The new Alshaya Global Talent Center, inaugurated by ITIDA's CEO, is set to redefine offshoring by investing in next-generation digital skills and innovation.

Through its continued efforts to promote Egypt's digital economy and support global technology investments, **ITIDA** witnessed a strong wave of international engagement, with global CEOs from **Valeo**, **Alshaya Group**, **Talabat**, and **HMD** visiting Egypt within a two-week period.

Key milestones included:

- **Valeo** celebrated 20 years of operations in Egypt, with its Smart Village R&D center employing more than 3,000 engineers and contributing nearly 50% of the company's global software output.
- **Alshaya Group** launched its first Global Talent Centre in Cairo, creating more than 400 jobs to support operations across 16 international markets.
- **Talabat** inaugurated its largest quick-commerce distribution center in the MENA region, reflecting confidence in Egypt's infrastructure and market potential.
- **HMD** advanced its plans for local device manufacturing, targeting production capacity of up to 2 million devices annually.
- **Concentrix Expansion:** Concentrix announced plans to add 11,000 job opportunities and 5 new regional delivery centers across Egypt, scaling its national workforce to 35,000 by 2028.
- **Foundever AI-Powered Operations:** Foundever announced the scaling of its 2,700-strong Egyptian workforce across Maadi, Luxor, and Giza, leveraging local talent for its global AI Center of Excellence.

These milestones reflect growing global confidence in Egypt's digital economy, driven by its skilled talent base, competitive business environment, and expanding capabilities across technology and digital services.

Ecosystem Development & Special Initiatives

I. Startup Acceleration & Global Missions



ITIDA leads the first Egyptian pavilion at Sushi Tech Tokyo 2026. A landmark moment for Egypt's startup and tech community, showcasing our capabilities on one of the world's most prestigious innovation platforms.

- **Global Innovation Mission – Japan 2026:** ITIDA, alongside JICA (Project NINJA), led an official delegation of high-potential startups—including Breadfast, Chefaa, Rology, Trella, and Buguard—to SushHi Tech Tokyo 2026 to access Asian markets.
- **The Cairo Program (Cohort 7):** ITIDA, Plug and Play, and the National Bank of Egypt (NBE) launched Cohort 7 at Sultan Hussein Kamel Palace, accelerating 26 AI-driven startups.
- **Venture Ready Alexandria:** In partnership with GIZ and Plug and Play, ITIDA expanded the **Venture Ready** initiative to Creativa Alexandria to get regional startups market- and investment-ready.
- **WSA Global Inclusion Award:** Abeer Elleithy, founder of EdTech platform **MOMKEN FOR HER**, was named the sole Egyptian and Arab winner at the World Summit Awards (Empowerment & Inclusion category).

II. SECC & Advanced Software Excellence

- **Software Testing Day – 4th Edition:** Hosted at Creativa Giza, the flagship conference brought together international experts—including ISTQB President Klaudia Dussa-Zieger—under the theme **"Shaping the Future of Intelligent Testing in the Age of AI."**
- **DevOpsDays Cairo 2026 (CFP):** Opened calls for proposals for the upcoming September conference themed **"Sustainable DevOps in the Agentic AI Era."**
- **Agentic AI & Transfer Learning Webinars:** ITIDA-SECC hosted specialized sessions detailing Agentic AI autonomous delivery models and cost-effective machine learning transfer techniques.
- **DevOps Leader® & AIOps Certifications:** SECC launched international certification programs in partnership with the DevOps Institute (PeopleCert) to build agile transformation leaders.

III. Talent Pipeline & Human Capital

- **ITIDA–DXC Dandelion Program:** Launched in partnership with DXC Technology to train and integrate 60 neurodivergent youth into Software Testing and Data Analytics careers.
- **Huawei ICT Competition Global Finals:** Egyptian university teams won 5 international awards and the global Grand Prize in Shenzhen, China.
- **ITIDA–NTI Summer Training Initiative:** Opened 120-hour practical tech training across 8 tracks (AI, Cybersecurity, Cloud, Data Science) for university students nationwide.
- **Arish University Berlitz Language Program:** Delivered targeted B1 English training for Computer Science students in North Sinai to boost market readiness.
- **WorkShift Summit 2026:** Partnered as Strategic Sponsor to outline roadmap policy for freelancing, remote digital talent, and the gig economy.

Startup Funding & Venture Investments

Egyptian tech startups demonstrated strong market confidence during Q2 2026, securing over **\$46 million** across equity, growth rounds, and debt financing. Growth was driven primarily by AI-powered consumer fintechs and digital logistics platforms.



Blink

Sector: FinTech / Consumer Finance

Round / Amount: \$37.1 Million (\$12.5M Series A equity + \$24.6M in local debt facilities)

Key Investors: Led by Algebra Ventures, with participation from SANAD Fund for MSME, Endeavor Catalyst, and Emirates International Investment Company (EIIC); debt supplied by Suez Canal Bank, Bank Albaraka, National Bank of Egypt, and NBFIs.

Focus: Scaling AI-driven point-of-sale consumer financing and expanding merchant networks across Egypt.

MNT-Halan

Sector: FinTech / Digital Financial Services

Round / Amount: Growth Round (First closing achieved at a \$1.4 Billion valuation)

Key Investors: Led by AI Ahly Capital (the investment arm of the National Bank of Egypt).

Focus: Expanding core lending, e-wallet, and digital banking platforms in Egypt and regional markets.

Mylarz

Sector: Logistics / E-Commerce

Round / Amount: \$2 Million (Debt Financing)

Focus: Strengthening parcel delivery infrastructure and scaling e-commerce logistics services across Egypt.

Rology

Sector: HealthTech / Teleradiology

Round / Amount: Undisclosed Investment Round

Key Investors: Philips Foundation

Focus: Expanding AI-assisted teleradiology solutions to bridge healthcare gaps and diagnostic access in underserved communities.