



An Egyptian Official Delegation Participates in ITU Telecom World 2009

Cairo, 03 October 2009

An official Egyptian delegation is due to participate in ITU Telecom World 2009 held from 5-9 October, 2009 in Geneva, Switzerland. The delegation is led by Minister of Communications and Information Technology Dr. Tarek Kamel.

United Nations Secretary General Mr. Ban Ki-moon is scheduled to inaugurate the event in the presence of more than 100 official delegations. ITU Telecom World 2009 is held this year under the theme: "Open Networks...Connected Minds."

The forum will discuss this year the challenges facing the World Information Society as well as other important issues related to the future of information and communication technology (ICT). Such issues will be discussed through the forum's tracks. The tracks focus on the use of ICT as a major catalyst in social development, overcoming the current challenges like the digital divide, climate changes, crisis management, the future of the internet and current regulations and their impact on businesses.

The forum will also highlight means of raising development opportunities that maximizes the social value of companies, indicating models of positive practices as well as success stories in this domain.

Dr. Kamel is scheduled to give a keynote speech in the opening session entitled: "ICT for Economic Development." The speech will tackle the role of ICT in boosting development and economic growth and sustainable development and its contribution to realizing the Millennium Development Goals.

Minister Kamel is expected to meet a number of ICT ministers where they will discuss means of boosting bilateral development, coordinating common stances, exchanging expertise, facing and overcoming the industry challenges and containing the aftermath of the Global Financial Crisis.

During the "Empower Lunch," the Egyptian delegation is meeting a number of prominent leaders and heads of ICT companies who are interested in enhancing the international internet model. ITU Secretary General Dr. Hamadoun Touré and Internet Governance Forum (IGF) Executive Director Mr. Machos Kumar are expected to attend meeting.



The meeting is part of the campaign carried out by the Egyptian delegation to promote the Internet Governance Forum (IGF) hosted by Egypt from 15-18 November, 2009 in Sharm El-Sheikh resort.

Egypt will contribute to the official exhibition held on the sidelines of the forum with a 476-square meter pavilion to showcase the Egyptian vision and achievements in a variety of subjects including: cyber security, liberating telecom, child online safety, and internet governance in addition to technology parks like the Smart Village and Egypt Post. A number of Egyptian ICT companies operating on the international level will take part in the exhibition.

The exhibition includes 25 pavilions for different countries in addition to about 700 companies from almost 40 countries. From 35,000-45,000 visitors including high-level figures are expected to visit the event this year. Almost 1000 international figures from about 100 countries will contribute to the event.

The ITU Telecom World 2009 theme highlights the importance of WORLD 2009 in the development of telecommunications and ICT industries. Linking the concepts open and connected convey diversity in approaches to innovation, problem solving, collaboration and co-operation across all stakeholders.

These notions of openness and connection also convey common purpose, as well as the ability and willingness of stakeholders to listen, share, experiment and learn from the broader community.

Held every four years, the forum acts as an international gathering for world ICT leaders and countries' presidents, ministers, policy-makers and decision makers. They all meet to share views and explore the role of ICT in realizing economic prosperity and boosting investments and development.



About ITIDA

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications. Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.

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