

Press release

ITIDA Holds a Specialized Training Session For Police Officers On IPR and Anti-Piracy

Date published: 2 May 2011

In the context of its cooperation with the concerned bodies to raise social awareness of the intellectual property rights, ITIDA held a specialized training session at its Smart Village premises for 25 specialized police officers on IPR.

This session comes in line with the great concerns that hacking and IPR violations could impact both economic and social levels.

Raising the general public awareness of IPR plays a vital role for ICT companies, affects the national economy growth and helps attracting foreign direct investments, let alone enhancing innovation.

Within the current phase that Egypt witnesses, IPR, Copyrights, combating software programs piracy and databases all contribute to add great values to economy. This is attained through maximizing the financial and creative assets of the IT companies due to the regulatory and legislative roles that ITIDA sets in this regard.

In this context, ITIDA is regarded as the regulator that enforces executing the law, and helps to get the Police officers acquainted and well trained on the IPR and anti-piracy, enhancing their capabilities with the technical updates concerning piracy and IPR violations.

Moreover, this legislative role of the IPR is highlighted through the entire Egyptian legislations that protect these rights and evaluate the abstract assets (patents,

copyrights, trademarksetc.), and transforming them into financial values that result in favor of the companies that own these intellectual property rights.

ITIDA training sessions contribute to improving the human resources efficiency to enforce executing the law, which leads to reducing the piracy rate and improving the regulatory climate for the IPR field that all help to attract the foreign investment.

Such sessions also aim at developing and upgrading the police officers capabilities and skills in order to be able to deal with the different IPR issues, which maintain protecting the innovators and inventors' rights.

This session comes to complete ITIDA training sessions series, as two of them had been held in February and March 2011 in cooperation with the National Centre for Social and Criminological Research, that both entitled specialized sessions for prosecutors on IPR and e-Signature laws under the auspices of public prosecutor Counselor Abdel-Magid Mohmoud. In these two training sessions, 50 of the Egyptian prosecutors had been trained to get acquainted with IPR and e-Signature laws.

In 2009, in May and June, ITIDA also held two training sessions for the public department officers for the intellectual property rights and copyrights protection, attended by the Public department manager, the first deputy to minister of interior for the Copyrights Police department, and the first deputy to minister of interior for economic security. 56 officers have received these training sessions.

It is worth mention that ITIDA enhances and supports all the activities that are related to IPR contributing to piracy rate reduction. Furthermore, ITIDA works on opening communication channels and cooperation with all parties concerned with the IPR Law enforcement.



ITIDA also focuses mainly on developing the required skills for the IPR Law enforcement and the related social awareness activities. These exerted efforts and activities have contributed to drop the piracy rates during the last years.

The reports from Business software Alliance (BSA) in collaboration with global Software piracy Study (IDS) refer to reducing piracy rates in Egypt to 59% in 2008 and 2009, after reaching the rate of 60 % in 2007 and 63 % in 2006. This all indicates the continuous success of the Egyptian government to hinder software programs piracy, and to keep reducing the illegal use of the software.

It is worthy to be noted that IPR office has provided 5400 licenses, 1604 Software Certificates of deposit and has also given certification for about 2925 technical experience.

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About ITIDA:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self-sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.