

Press release

ITIDA Holds Closing Ceremony of 'IbTIECar' Competition, InnovEgypt, ISA Programs

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The Technology Innovation and Entrepreneurship Center (TIEC), affiliated to the Information Technology Industry Development Agency (ITIDA), held on February 25, the closing ceremony of "IbTIECar" Competition, the Capacity Building Program for Universities "InnovEgypt" Program, in their fifth editions, and the Innovation Student Ambassador (TIEC-ISA) program, in its first edition. The programs are within the framework of the Ministry of Communications and Information Technology (MCIT) strategy to promote and disseminate the culture of innovation among university students.

"IbTIECar" targets graduation projects of faculties of Engineering, Computer Science and Information systems, focusing on specific technological areas of the strategic trend developed by the State or the international companies operating in Egypt. Winners are awarded an opportunity of free training for three months in TIEC- Entrepreneurship Accelerator Program (TEA) available in four governorates: Giza, Alexandria, Assiut and Mansoura.

During the ceremony, winners of outstanding graduation projects were honored; "InnovEgypt" Program fifth batch graduates were handed over certificates; while certificates of appreciation were awarded to TIEC-ISA distinguished students.

A number of government agencies and international companies cooperated in providing technical support and prizes to projects specialized in

their areas of business, including the National Telecom Regulatory Authority (NTRA), Orange, Google, Huawei, and others. 25 universities submitted 151 research projects in the activities of the competition.



47 professionals participated in the arbitration of the research projects on two phases, where 20 projects from eight universities won, including the universities of Cairo, Helwan, Ain Shams, Mansoura, El Shorouk Academy, Alexandria, Banha and the Higher Institute of Engineering and Technology in Kafr el-Sheikh. Winning projects were in the fields of transport, systems of data storage and transfer, video applications, multimedia systems, low-power transformers for the Internet of Things (IoT) applications, cloud computing systems coding application on the websites and smart home applications.

In the same context, 1300 students from 18 universities in 16 governorates nationwide succeeded in completing the training course of InnovEgypt program, which aims to build university students capacities in the field of innovation and entrepreneurship, bringing the total number of trainees to 3942 from 21 Egyptian universities.

The program aims to educate students about the foundations of innovation and technology management and the significance of protecting innovation through intellectual property rights. This is in addition to enabling students to generate innovative ideas using scientific methodologies, and developing entrepreneurial skills by providing the concepts and practical interactive application of using the essential tools needed to start a new business. The program training frame time is six

consecutive days for technical faculties students. The curriculum is divided into three main parts: Innovation and technology management, ideation camp and entrepreneurship. Each part is explained to students over two days.

The ceremony celebrated, also, the closure of the first edition of "TIEC-ISA" program 2016. The program aims to create a gathering of enthusiastic university students in the field of ICT innovation and entrepreneurship from all over Egypt, in addition to those who are keen to share their experiences in this area, and interested to help other students to take advantage of TIEC various programs targeting innovators and potential entrepreneurs in the future. The program, in its first edition, recruited 85 university students from 21 universities nationwide.



TIEC was founded in 2010 to promote innovation and entrepreneurship in the ICT field and brand Egypt as a global competitor. It is the first center of its kind in Egypt, the second in Africa and the fourth in the Middle East and Africa region in terms of being a member accredited at the European Business and Innovation Centers Network (EBN).

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About ITIDA:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self-sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.

