

Press release

ICT Minister Witnesses ITIDA-Schneider Electric MoU Signing Ceremony

Date published: 4 April 2017- The Minister of Communications and Information Technology Yasser ElKady witnessed, today, the signing of a Memorandum of Understanding (MoU) between the Information Technology Industry Development Agency (ITIDA) and Schneider Electric-Egypt and North East Africa—specialized in energy technology—to establish and equip an engineering laboratory in Borg Al Arab Technology Park.



The MoU is part of a strategic partnership plan between the two sides to train and qualify human calibers on the latest applications and technological solutions to improve the efficiency of work in the field of energy management and machine control. This is in addition to transferring technological knowledge to Egyptian specialized calibers and supporting scientific research development in the field of energy technologies. The laboratory is a first step in the company's future plans to be established in all technology parks in Egypt.

In this context, ElKady said that the Ministry of Communications and Information Technology (MCIT) is keen to establish strategic partnerships with major technology development companies to transfer knowledge, implant technology and stimulate creativity and entrepreneurship. He added that MCIT has an integrated strategy to cooperate with international and local companies in executing mega projects, aimed at integrating smart technologies to create and manage smart cities, technology parks and factories that use technology to raise efficiency and rationalize consumption. He ascertained that such partnerships support the efforts of the sector in economic and social development, being an enabler of the national economy.

The MoU stipulates that Schneider Electric will equip an engineering laboratory by providing a 3D universal simulator for design of multi-axis motion machines, which will serve as a 3D simulation program, a computer with its peripherals and a Programmable Logic Controller (PLC). ITIDA will organize a training program for university students in the innovation building at Borg Al Arab Technology Park.

The plant contributes to the development of engineering skills for specialists, entrepreneurs and students through the development of workshop machines and industrial production lines as one of the technological services provided by the company to its customers in the field of energy management, automated control systems and Internet technological solutions.



For her part, ITIDA CEO Asmaa Hosni said that the MoU is the beginning of a joint strategy and cooperation between ITIDA and Schneider Electric to train the Egyptian calibers on the latest technological applications and solutions in the field of energy management and machine control. It is an integral part of ITIDA action plans related to providing technological training and learning and assisting specialized engineers to learn about the latest technologies developed by major international companies.

Schneider Electric Country President for Egypt, North East Africa and Levant Countries, said that the Company aims to support the continuous efforts to develop and upgrade the efficiency of Egyptian engineers through continuous training and development of the latest technology. He added that such cooperation will reflect on the Egyptian market to achieve a strong economic start, in which energy and ICTs play a pivotal role. Thus, the Company is interested in investing in human resources, as one of Egypt's key assets.

Schneider Electric - Egypt is expanding its business in manufacturing smart products and increasing its exports. With its growing business, the Company expressed its desire to establish its presence in the City of Knowledge. Schneider Electric- Egypt and NEA Vice President for Governmental Affairs and Renewable Energy Sherif Abdel Fattah said that the company believes that the professional training of specialized engineers improves performance in all engineering sectors, especially in engineering applications, based on the efficiency of energy management and safe use. The Company, previously, cooperated with Ain Shams University, Helwan University and the Egyptian

Engineers Syndicate to train the students of the Faculty of Engineering on energy management systems and open specialized labs in the both universities and the Syndicate.

Schneider Electric is a global company based in Rueil Malmaison, west of Paris. Specialized in energy management and automation, it realized around € 25 billion revenues at the fiscal year 2016, employing more than 160,000 employees to serve its customers in more than 100 countries around the world.

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About ITIDA:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self-sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.

