

Press release

Euro-Mediterranean Innovation Marketplace, Cairo, Egypt

The “Euro-Mediterranean Innovation Marketplace” will be held from January 25th, 2010 to January 28th, 2010, in Cairo, Egypt, which is an initiative of the Research, Development and Innovation (RDI) Program, as a program of the Ministry of Higher Education and Scientific Research funded by the European Union.

Cairo, 25 January, 2010: The three-day Euro-Mediterranean Innovation Exhibition offering excellent opportunities to:

- Meet potential partners, investors and clients
- Establish presence within the Euro-Mediterranean scientific and business community
- Learn about exciting new inventions and technologies
- Share knowledge and exchange best practices
- Network with various science and innovation stakeholders from across the region during multiple networking opportunities

With its various sessions, debates, and hands-on presentations delivered by key political players, scientists, entrepreneurs, inventors and business people addresses issues of interest to the scientific and industrial regional community.

ITIDA Participation:

Recognized as an event partner, ITIDA is participating through four departments:

- Research and Innovation Support Department
- Information Technology Academia Collaboration
- Technology Incubation Program
- Centers of Excellence Program

ITIDA has an allocated booth area to accompany these 4 departments along with their projects, represented by companies or research organizations making a total of around 31 organizations to attend in the ITIDA booth over the 3 days period.

List of the Egyptian companies participating:

- Alexandria for Computer Systems "SilverKey Egypt"
- Alfa Electronics
- AlKhawarizmy Language Software
- Automatic Identification
- Bravo Serve
- CairoIT Solutions
- Crescent Technologies
- Edge Technology
- Egyptian Business Machines (EBM)
- Egytec Engineering
- Engineering Office for Integrated Projects
- eSpace Technologies
- Faculty of Engineering - Alexandria University
- Global Impact for Software Design
- Harf Information Technology
- ITWorx
- Link Egypt Software
- Media International
- Move IT
- Nile University
- NRG Solutions
- Orange Labs
- Pulse
- quTIP
- Regional IT Solutions
- Research and Development International (RDI)
- SABA Electric
- Scientific Consultation Unit
- SMA-TECH for embedded systems technology
- SoftLock
- Wireless-Enabled Telemedicine

"Euro-Mediterranean Innovation Marketplace" is considered a platform for science and innovation stakeholders from European and Mediterranean countries to meet, network and further develop innovative business ideas, projects and partnerships.

- Ends



About ITIDA:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.

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