Press release

Egyptian Start-ups to Show-off Breakthrough Technologies at CES 2019

Egypt's IT Development Agency promotes the participation of 10 Tech companies under "Time for Egypt" pavilion at Eureka Park

Cairo, Egypt-- January 1, 2019

Egypt, represented by the Information Technology Industry Development Agency (ITIDA), will participate in Consumer Electronics Show "CES 2019" under "Time for Egypt" Pavilion from January 8 to 11, in Las Vegas, Nevada.

The Egyptian pavilion; located at Eureka Park, will embrace 10 of the most promising tech start-ups, which will debut a slew of innovative products and disruptive technologies. The exhibiting companies list includes:

Elkrem: A blockchain start-up that is developing an innovative technology bundled with a board connecting makers to blockchain and decentralized technologies in a way that can disrupt the Blockchain in IoT industry.
The company helps IoT vendors build Ethereum-connected IoT devices easier, enabling faster go-to-market. Using secure hardware and simple software SDK's, Elkrem allows IoT devices to interact with Ethereum stack in an efficient and scalable way.

BotCommander: A Cairo-based startup that integrates AI Chatbots without a need for any technical knowledge. The company will be featuring two key products powered with AI solutions that boost e-commerce platforms and other economic businesses.

SavvyTech: It is a technology-solutions provider specialized in developing tailored web/ mobile applications and cloud solutions and white label applications in the fields of education, e-commerce, and finance.
The company will unveil its Wander Pocket product, which is a digital payment solution that enables users to pay on the go for their daily purchases through a productive, easy mobile application.

Dippy Duddes: A startup that is specialized in designing web portals, provide e-commerce tailored made solutions, and content analysis.
The company will feature its flagship product namely "The Shipping Spot" which is an online shipping Platform that compares book shipments offering the most competitive prices. The platform simply acts as an intermediary between clients and freight forwarders facilitating all kind of shipping whether sea, air or land through a registered database of service providers.

GBArena is an online gaming community and an e-sports tournaments platform. GBarena helps gamers find local and global challenges, by providing tournament organizers with a platform that helps them create and manage their tournaments and automate the whole process.

Waste Marche: is an online platform for industrial waste management connecting the stakeholders in the waste business and providing technical and market information. The platform allows its users to post and trade waste items through online bids in addition to waste transportation offering.

The list also includes AQUATIKA that offers the first online platform that communicates and gathers the fish industry organizations.

Noqood will be featuring its newly developed mobile application that serves as a financial platform providing insights for its users about the Egyptian financial market's products and services.

In addition, Selena offers an AI technology solution for office assistance that helps businesses digitally organize employee in/out time tracking.

Finally, ShopX is a Gamified CRM and loyalty management platform that offers a uniquely engaging experience that helps its clients increase customer satisfaction and brand engagement.

"Egypt has been making huge strides in having a mature, thriving entrepreneurship ecosystem and now the tech innovation is really flourishing like never before," said Maha Rasha, ITIDA Acting CEO.

"We believe that the Egyptian startups that are exhibiting at CES this year have come up with groundbreaking tech products and innovative digital solutions that will really positively impact the IT-enabled services scene and the IoT business landscape.", Rashad added.

Several success stories of Egyptian tech startups have secured millions of dollars of investments from Europe, the US and the Middles East.

Recently, the United Nations has selected Egypt to host its Regional UN Technology Innovation Lab, the first lab in Africa within its plan to deploy a global network of technology innovation labs across the globe.

Egypt has already established its reputation as a primary location for major tech players looking to establish their IT/ ITES global delivery centers and R&D labs.
Egypt, represented by the Information Technology Industry Development Agency (ITIDA), has kick started its participation at the 38th GITEX Technology Week 2018, scheduled from 14th to 18th October 2018 at the Dubai World Trade Center in Dubai, UAE.

The event defines the latest trends, showcasing products and innovations from across the world. GITEX is bringing together the most innovative, exciting and ambitious tech giants and start-ups to showcase products, innovative solutions and ideas to an audience of thousands of visitors and hand-picked international investors.

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About ITIDA:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. ITIDA is a self-sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socioeconomic welfare of the whole community.

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