Egypt Hosts IDC-CIO Summit 2017

Date published: 16 May 2017

The International Data Corporation (IDC) organized today Egypt-Chief Information Officer (CIO) Summit 2017 which is held under the auspices of the Minister of Communications and Information Technology Yasser ElKady.

Being a strategic partner of the Summit, the Information Technology Industry Development Agency (ITIDA) seeks to help global research and advisory institutions specialized in the fields of technology and business to take advantage of visions and experiences exchanged and offer unprecedented opportunities for networking between Egypt's foremost ICT decision makers and global experts from some of the most respected names in the industry.

Dr. Hossam Osman, vice president of ITIDA, delivered the event's keynote speech on behalf of Ms. Asmaa Hosny, ITIDA's CEO, during which he outlined the major strides being made in accelerating Egypt's digital transformation by fostering a spirit of innovation and entrepreneurship across the country and building a more conducive environment for doing business.

Under the theme "Enabling Dynamic Change for the Digital Era", the Summit allows CIOs nationwide to learn about the latest trends and technology practices and exchange real-world experiences with their peers. Panel

discussions are held on the most advanced technologies adopted by institutions, key areas of technology investment and elements that will contribute to the success of projects in the digital era.

He was followed by Mr. Steven Frantzen, IDC's senior vice president for Europe, the Middle East, and Africa, who stressed the importance of Egyptian organizations developing and investing in new IT capabilities in order to enable the successful digital transformation of their operations.

"Whether you are currently leading your organization's digital transformation efforts or not, you can be sure the organization needs your leadership," said Frantzen. "The strategic priorities of digital transformation are evolving rapidly; big bets are being placed, unusual techniques are being applied, and new bars are being established. And with digital strategies directly influencing business outcomes, it is critical that CIOs recalibrate their IT capabilities accordingly. It is therefore imperative that you embrace the new rules that govern the digital era and develop a clear understanding of exactly what is required to succeed."

Mr. Jyoti Lalchandani, IDC's group vice president and regional managing director for the Middle East, Africa, and Turkey, then hosted an informative discussion with Mr. Ahmed Abd El Sattar, group CIO of Qalaa Holdings and Mr. Alaa Elmahalawy, head of IT at Dorra Group, during which they outlined the need for CIOs to take a lead in their organization's digital transformation efforts by embracing the emerging responsibilities associated with being a chief digital officer.

Communication with international research and advisory centers contributes to enhancing Egypt's position as an attractive center for investment in the information technology in international classifications and reports. It

emphasizes the sector' developments and innovative and advanced technological services, which led to Egypt's winning of the Outsourcing Destination of the Year 2016 award.

The International Data Corporation (IDC) is the premier global provider of market intelligence, advisory services, and events for the information technology, telecommunications and consumer technology markets. IDC helps IT professionals, business executives, and the investment community make fact-based decisions on technology purchases and business strategy.

- END -

Contact details:

Media Contact details:
For any inquiries, please contact: T: +202 35 34 51 74, E: Itida_portal@itida.gov.eg

About ITIDA:

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self-sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.