

## Press release

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### **Dr. Magued Osman Meets With Representatives of Civil Society and ICT Companies**

In the framework of efforts exerted to develop ICT industry, minister of Communications and Information Technology, Dr. Magued Osman met ICT leaders in both public and private sectors as well as civil society organizations. The meeting tackled the sector priorities during the coming period.

The meeting viewed issues related to the industry with main focus on carrying out intensive-labor projects. It also focused on necessary efforts to regain confidence and stability of the sector and benefiting from ICT to support other vital areas, on top of the list political reforms, notably in the forthcoming elections.

According to Dr. Osman, the main priority of ICT sector in the upcoming phase is not only preserving current projects, but also attracting more foreign investors. Such priority requires stability and convenient atmosphere. This vision shall result in providing more job opportunities for Egyptian youth.

His Excellency underlined the importance of pursuing the distinguished partnership between public sector, private sector, civil society organizations and NGOs in connection with ICT and boosting such partnership during the next period.

The meeting also tackled the challenges currently facing ICT as well as measures taken by Information Technology Industry Development Agency (ITIDA) in this regard. Call centers and outsourcing companies, have conducted consultations concerning pursuing their activities and avoiding any disturbance.

Future plans, stimulating ICT sector, stressing Egypt's position as a leader of outsourcing industry and exporting IT services were also among issues raised during the meeting, which will help Egypt build on what has been achieved during the past years. ITIDA's support to SMEs as well as setting visions to increase better growth rates were also a subject of discussion.

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**Contact details:**

Ahmed Reda  
Media & Communication Manager  
Information Technology Industry Development Agency  
T: +202 35 34 51 85  
E: areda@itida.gov.eg

**About ITIDA:**

The Information Technology Industry Development Agency (ITIDA) is a governmental entity affiliated to Egypt's Ministry of Communications and Information Technology. It is responsible for growing and developing Egypt's position as a leading global outsourcing location by attracting foreign direct investment to the industry and maximizing the exports of IT services and applications.

Located in the heart of the modern business environment at Smart Village, the six hundred acre business park on the outskirts of Cairo, ITIDA is a self sustainable entity that drives the IT industry in Egypt and raises awareness among the Egyptian people of the benefits and use of ICT to advance socio-economic welfare of the whole community.